

Our cinemas. Your stage.

Your event at the blue Cinema theatres.





Cinema is emotion, pure and simple!

The perfect choice for your event.

We all know that nothing compares to the magic of cinema. It is a place that brings people together, touches hearts, and creates unforgettable memories. Our cinemas offer a unique environment in which

customers and employees alike can be inspired. Here you can convey your message in an emotional and gripping way that will be remembered for a long time.

Our business offer at a glance

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Business events

Whether it's a presentation, product launch, seminar, workshop or general meeting, we have the right location with unique image and sound quality, and everything you need to turn your event into a great spectacle.

6–7

Exclusive film screenings

Roll out the red carpet for customers, employees, friends or business partners with spectacular private screenings of current blockbusters or timeless classics.

8–9

Multitainment for groups

Our wide range of group activities, including laser tag, Virtual Game Arena and bowling, is the ideal solution for strengthening team spirit or organising an unforgettable Christmas party.

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More offers in and around our cinemas

Advertising, promotion and gift cards

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Our locations

Facilities in the cinemas



Business events

Book the ideal location for your unique event.

From small seminars to all-day events for a large audience, we realise your event according to your needs. Choose from auditorium sizes with capacity for 30 to 700 people. Our state-of-the-art presentation

technology is available for all auditoriums – as well as huge screens and unrivalled picture and sound quality.

What your business event might look like:

- | | |
|------------|---|
| 8.30 a.m. | Arrival of the guests |
| 9.00 a.m. | Presentation part 1 in the auditorium |
| 10.30 a.m. | Coffee break in the event foyer |
| 11.00 a.m. | Presentation part 2 or breakout sessions |
| 12.30 p.m. | Lunch in the event foyer |
| 2.00 p.m. | Optional: team building whilst bowling in Muri b. Bern, Biel, Winterthur or Lucerne |
| 4.30 p.m. | End of the event |

Catering

We offer a wide range of snacks and drinks for your event and can organise more extensive catering for you on request.



Your advantages at a glance

- Different auditorium sizes
- Comfortable cinema seats
- Best picture and sound quality
- State-of-the-art presentation technology
- Professional and experienced team on site
- Visibility for your message in the cinema
- Large and bright foyers for apéritifs, workshops, etc.
- Catering options from snacks to buffets





First Lounge reclining seats

Exclusive film screenings

Roll out the red carpet!

From timeless classics to current blockbusters, the choices for a private screening are limitless. Even advance premières are possible.

Start the event with a personal speech and round it off with a stylish apéritif or a small stand-up dinner.

How your film screening might look:

6.30 p.m.	Arrival of the guests and "apéritif riche" in the event foyer
7.45 p.m.	Distribution of popcorn and soft drinks
8.00 p.m.	Speech in the cinema with welcome screen
8.10 p.m.	Film start
10.30 p.m.	End of the event

Catering

We offer a wide range of snacks and drinks for your event and can organise more extensive catering for you on request.



Chur Rooftop



Your advantages at a glance

- Different auditorium sizes
- Comfortable cinema seats
- Best picture and sound quality
- Large and bright foyers for apéritifs, workshops, etc.
- Catering options from snacks to buffets
- Cinema experiences of a different kind such as 4DX, IMAX®, First Lounge/Suite and rooftop open-air cinema

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IMAX auditorium

Multitainment for groups

Strengthen the team spirit!

Would you like to bring your team closer together, plan an unforgettable celebration or round off your business event with an action-packed activity?

Our wide range of offers ensure unforgettable moments and fun.

Bowling and sports bar

Bowling is the ultimate group fun, where shared successes and mutual cheering create unforgettable memories.



Locations

- Maxx Emmenbrücke
- Maxx Winterthur
- Cinedome Muri b. Bern
- Cinedome Biel
- blue Cinema Chur (sports bar only)



Laser Mission City

Whether it's a test of strength in regular laser tag battles or strategic thinking to solve missions, action for up to 24 people is guaranteed at Laser Mission City.



Location

- Cinedome Muri b. Bern

Virtual Game Arena

In a world full of adventure, excitement and endless fun, groups of 2 to 8 people can enjoy a unique gaming experience that combines virtual reality and real fun.



Location

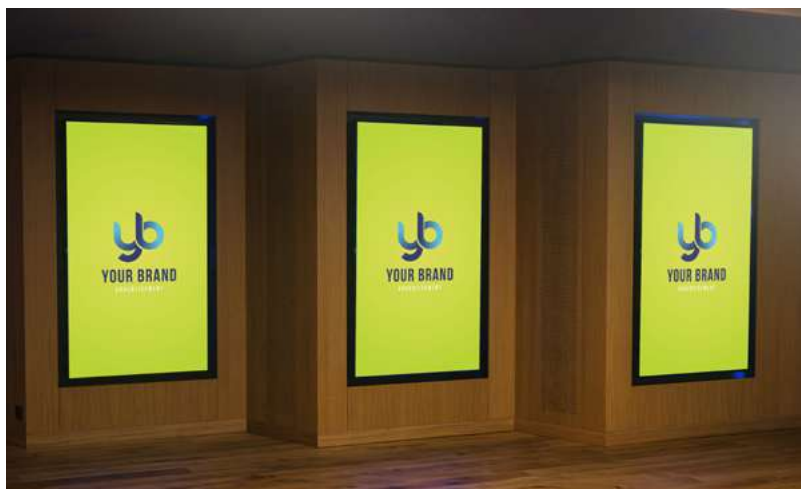
- blue Cinema Chur
- Cinedome Abtwil (June 2024)

Further offers in and around our cinemas

Place your message in an impressive way.

Advertising in the cinema

With our wide range of advertising options, you can reach your target group in a unique environment and communicate your message in an impressive way. For example, on our ad screens or on the screen in the cinema.



Customised partnerships

Our customised partnership options allow you to put your brand in the spotlight whilst benefiting from the unique atmosphere and reach of the cinema.

Gift cards and cinema tickets

Give your employees or customers special attention. Whether as a reward for special achievements, as a thank you for loyalty or as a Christmas present, you will definitely score points with a cinema experience.



Our locations

Where you can find us.



Abaton Zurich
12 auditoriums
4DX

Capitol Zurich
6 auditoriums

Corso Zurich
4 auditoriums

Metropol Zurich
2 auditoriums



Maxx Winterthur
6 auditoriums
Bowling / sports bar / Gamezone



Cinedome Muri b. Bern
9 auditoriums
IMAX®
Bowling / Sportsbar / Gamezone / Laser Mission City



Maxx Emmenbrücke
8 auditoriums
4DX
Bowling / sports bar / Gamezone

Capitol Lucerne
6 auditoriums



Cinedome Biel
5 auditoriums
Bowling / sports bar / Gamezone



Cinedome Abtwil
10 auditoriums
4DX / First Lounge
Sports bar / Gamezone

Scala St. Gallen
6 auditoriums



blue Cinema Chur
8 auditoriums
IMAX® / 4DX / First Lounge / First Suite
Sports bar / Gamezone / Virtual Game Arena
Rooftop bar and open-air cinema



Contact us

We look forward to supporting you with the organisation and implementation of your event.

bluecinema.ch/business